BIOTECHNATURE® Kanberra®Product Guide







For Information on sales please contact: sales1@biotechnature.com or info@biotechnature / +33 0 634 367 599 or +33 0 612 603 569





Thank you for your interest in Kanberra® Products

Kanberra® Products offer outstanding opportunities to sell all natural air purification products with unique features and benefits for multiple market segments. From our one-of-a-kind gel to our convenient wipes, the products are generating rave reviews worldwide from retailers and consumers alike. More and more people are harnessing the power of Airborne Tea Tree Oil® to eliminate odors and keep them from coming back.

The possibilities for Kanberra® Products are endless. They are used in homes, offices and HVAC systems. They protect boats in storage and on the water and provide clean air inside the cabin. They freshen the interior of cars and RVs. They eliminate odors in gym bags and are perfect for people with pets. New uses are being discovered every day!

We have provided this guide to get you started toward successful selling right away. You'll find product information to help you sell Kanberra® Products and more.

As part of a company founded on the principles of improving indoor air quality and promoting good health, we are committed to the incredible growth potential of Kanberra® Products, as well as supporting your sales success.

We look forward to working with you in making Kanberra® a household name for all natural air purification, surface cleaning and even staying safe from chafe.

If you ever have a question or need assistance, please do not hesitate to call the Kanberra® Team at (716) 683-3000.

Sincerely,
Joel Solly
President & CEO
KanberraGel.com











There is only one Kanberra®

Kanberra® was the first-to-market with an all-natural air purifier and we have refined our products ever since. Make the comparison and you'll see that Kanberra® products have every advantage.

- Our unique blend of certified pure oils is five (5) times more effective than anything else on the market
- A complete line of products gel, spray, wipes, premium soap, essential oils and anti-chafing creams
- Water-based
- Alcohol & chemical-free
- ATTIA certification with full traceability from seed to sale
- Made in USA
- Unique plastic/aluminum containers coated and double-walled to withstand tea tree oil
- Industrial line of products
- Refill sizes for convenience
- Made by one company with one focus improving indoor air quality and health for over 25 Years. Kanberra® was built on and maintains the highest level of integrity and ethics towards our employees, customers and the environment







The Company Behind Kanberra® Products





The Kanberra® Group is part of Indoor Air Professionals (IAP), an indoor air quality firm headquartered outside Buffalo, NY. The company utilizes its Indoor Air Quality expertise and works with leading researchers in the IAQ field to continually refine and develop Kanberra® product offerings.

Founded in 1993, IAP specializes in products and services for creating healthier indoor environments for homes, businesses, schools, hospitals, naval and commercial ships, government buildings, and other private and public facilities. The company's services include air duct and ventilation cleaning and sealing, mold testing and remediation, whole house air exchange systems, air purifier equipment, dehumidification equipment and related products. IAP's experience includes services on a variety of U.S. Navy ships in locations around the globe.

The company's work with thousands of local and national clients including commercial businesses helped build a depth of knowledge in indoor air quality matched by few competitors. IAP services help improve employee health, reduce illness and boost productivity for countless organizations from offices and hotels to schools and hospitals.

Indoor air quality is IAP's sole business. The company does not produce or offer unrelated products or services. This IAQ-specific expertise allows IAP to specialize in effective natural products focused on indoor air. Every product in the full Kanberra® lineup – gel, spray, wipes, premium soap, anti-chafing creams and essential oils – is the result of this experience, as the company continually strives to create better products and services to promote the health of its clients.





Kanberra® Products Are Certified Pure

Kanberra Gel®, Kanberra Spray®, Kanberra® Wipes, Kanberra® Premium Soap, Kanberra® Essential Oils and Kanberra® Anti-Friction Cream are certified by the Australian Tea Tree Industry Association (ATTIA) verifying the products are made with Pure Australian Tea Tree Oil.

ATTIA is the Australian government approved industry body supporting the tea tree oil industry to enhance the production and uses of Tea Tree Oil (TTO). The certification means Kanberra® is officially sanctioned to promote our full portfolio of products as containing Pure Australian Tea Tree Oil.

ATTIA gives Kanberra® another competitive edge.

- Kanberra® products were the first waterbased, alcohol-free air purifiers and surface cleaners to use Pure Australian Tea Tree Oil and we continue to utilize that standard for all of our products.
- This important certification further separates Kanberra® products – the first to introduce our blend of airborne TTO – from other competitors and imitators on the market.

 Our customers can purchase Kanberra® products in confidence knowing that they are receiving all natural products with the finest ingredients including Pure Australian Tea Tree Oil.

Know where it comes from.

Melaleuca alternifolia – the plant from which TTO is distilled – only occurs naturally in the world in Australia along streams and swampy lowlands of the Mid- and North- Coast of NSW and Southeast Queensland. Kanberra® products feature pure TTO from this area – no where else.



From seed to sale.

To assure the highest quality at every step, we walked the Tea Tree fields in Australia, met with the growers and inspected the facilities in order to bring you the finest certified oils for use in all our products.

Watch for fakes.

The ATTIA has reported a growing number of products are using adulterated TTO – sometimes called synthetic or nature identical – and promoting it as pure. Such products use a mix of unknown chemicals from unidentified sources. Most often, no safety or efficacy testing is done on these mixtures.

Pure Australian Tea Tree Oil, on the other hand, must conform to International Standard ISO 4730 (2017) and Australian Standard AS 2782-2009. Kanberra's certification enables us to carry the ATTIA logo on our labels to assure consumers the products are made with Pure Australian Tea Tree Oil.

Can it pass the pure test?

Over nine hundred peer-reviewed studies have been conducted on pure Australian TTO. These studies document and explain its safety and efficacy both as a pure oil and in countless formulations worldwide. No testing has been done using adulterated or synthetic products. ATTIA has identified Chiral Analysis as a simple, inexpensive test that will allow anyone in the TTO supply chain to quickly differentiate between pure, natural TTO and adulterated TTO. Chiral Analysis shows Kanberra® TTO to be pure.

Kanberra® is pure TTO... guaranteed.

By purchasing only ATTIA certified Pure Australian Tea Tree Oil we can guarantee Kanberra® customers are buying a pure, natural product which is comprehensively proven to be safe and effective for its intended use.

Demand Pure Australian Tea Tree Oil

- DEMAND to see the Australian Tea Tree Industry Association's Code of Practice Accreditation from your supplier!
- **DEMAND** full traceability certificates of the Tea Tree Oil supplied to you!
- DEMAND testing to prove the quality and purity of the oil you are buying!





Kanberra® Products deliver the power of Tea Tree Oil (TTO)



Kanberra® Products were the first to introduce water-based, alcohol-free blend of Australian Airborne Tea Tree Oils to eliminate odors and keep them from coming back. The innovation continues with a full line of all natural products that are safe around kids and pets.



Kanberra Gel®

- Air movement makes Tea Tree Oil (TTO) Airborne to remove odors.
- Simply open the jar, remove inner seal and place where needed. No plugs, no wires, no fires.
- Gel remains effective for up to 90 days.
- 24/7 protection.
- Convenient jars available in a variety of sizes from 2 oz – 2.5 gallon pails.
- Available in 24 oz (680g) refill pouch – reuse existing jars to save money and the environment.



Kanberra Spray®

- TTO formula in a spray clean air and surfaces.
- Air is odor-free within seconds.
- Available in 2 fl oz (59mL) and 8 fl oz (237mL) sizes, as well as convenient 64 fl oz (1.89L) refill container.



Kanberra® Wipes

- Multi-purpose for cleaner surfaces with just one wipe.
- TTO infused sheets help neutralize odors.
- Convenient 30-count package with sealable lid.



Kanberra® Premium Soap

- The healing power of Pure Australian Tea Tree Oil in a soap.
- Deeply cleans skin, removes tough odors.
- No perfumes or artificial scents.
- Leaves hands clean, soft and odor free.
- Also great as a laundry additive to remove deep down dirt and odor.
- Available in 2 fl oz (59mL) and 7 fl oz (207mL) sizes, as well as convenient 56 fl oz (1.66L) refill container.



Kanberra® Diffusing Essential Oils

- Original Kanberra® blend and scent.
- Leaves any room smelling fresh and clean in seconds.
- No perfumes or artificial fragrances.
- Available in easy to use 5 mL & 15 mL bottle.



Kanberra® Anti Friction Cream & Taint Paint®

- The healing power of Pure Australian Tea Tree Oil.
- Cream creates a soothing layer that puts the restriction on friction.
- Keeps sensative skin fresh.
- Use anywhere you get chafing or blistering.
- Available in 1.75 oz (50g) and 3.5 oz (100g) sizes.
- Kanberra® Anti-Friction Cream (50g) has 20 premium ingredients (nonmenthol).
- Taint Paint® (100g) has 21 premium ingredients (including menthol).





Protect Your Assets and Increase Your Re-Sale Values

Kanberra® Products for Many Uses

Auto

- Gel keeps air fresh inside cars, trucks, SUVs, collector cars and more — all year long.
- Protects interiors against expensive damage.
- Easy to use no mess, simply open the jar.
- Auto dealers use to remove odors from pre-owned vehicles.
- Effective against even cigarette smoke, damp carpeting and more.
- Spray works to fight odors in an instant.
- Wipes are perfect for quick clean up of dash and interior surfaces.

Recreational Vehicle

- Place gel in or near A/C units, storage lockers and more.
- Kanberra® products protect your RV adding to its resale/trade-in value.

Auto and RV Storage

While the vehicle is in storage, Kanberra Gel® removes odors and prevents them from coming back. As it settles it also removes impurities from carpets, seats and all other interior surfaces.

That means easier clean-up, no wiping of chemicals, etc.

 Ideal for storage of cars, campers, trailers and boats.

All Around the Home

- Place gel in just about any room for ongoing protection – bedrooms, closets, basements, office, pet areas and many others. ANYWHERE odors are a problem.
- Storage spaces from closets and attics to sheds and other storage areas.
- Outdoor gear Tents and camping gear, coolers and picnic baskets, tool chests and more. The list is virtually endless.
- Antiques and collectibles Protect valuable books, magazines and other collectibles when you store with Kanberra Gel[®].

College Dorms

 Kanberra Gel[®] helps control odors in those less-than-clean college dorm rooms. Kanberra Spray[®] gets rid of dorm smells in an instant.

Pets

Kanberra® products are effective in combating pet odors without harming your furry friends.

- An affordable solution to odor problems associated with pets, from cat litter boxes to wet dogs to pets beds.
- Get double the allergy relief for your allergies & for your pets' allergies too.
- Effective against reptile odor but safe for use around birds.

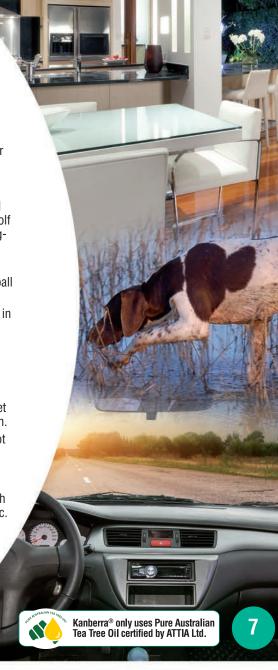
Sports

Kanberra® products safely and efficiently remove stubborn odors from athletic gear (clothing and footwear) and equipment. They are best placed in kids' lockers and dressing rooms, closets, on shoe racks, and anywhere odor is an issue. Also ideal for health clubs, sports complexes and golf courses to protect against odors in changing rooms and locker areas.

- Easily removes odor from lockers and equipment bags, from hockey and football to baseball and lacrosse.
- Spray provides all natural odor removal in an instant.

Hotels & Real Estate

- Convenient gel containers are easy to set in an unnoticeable place within the room.
- The gel continually works whether or not the room is occupied.
- Commercial and residential real estate companies use Kanberra Gel® and Kanberra Spray® to keep properties fresh between leases, during open houses, etc.



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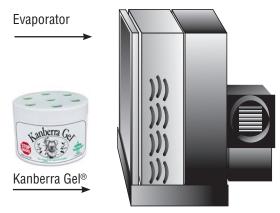


Boats and HVAC systems

Gel is placed within the air handling units or an inconspicuous place in the cabin – air is cleaner and healthier, as the gel neutralizes odors and impurities.

- Forced and natural air flow activates the gel's vapors throughout the vessel.
- Protects HVAC components save on upkeep costs.
- Penetrates porous materials and provides long-lasting protection.

Typical Marine Air Handler Placement



Shown with an 8 oz container.

Protect your investment against damage caused by nature:

- Rope Lockers

- Bilge Area







It all started with Kanberra Gel®

To understand the innovation behind Airborne Australian Tea Tree Oil, it's good to start with the star of our product line – Kanberra Gel® – the original, all natural air purifier.

Kanberra Gel® is a blend of water-based, alcohol-free Certified Pure Australian Tea Tree Oils. When used, Kanberra Gel® allows the natural properties of the oils to become airborne through an evaporative release.

How does Kanberra Gel® work?

At the micro-biotic level, the air itself absorbs the Tea Tree Oils and as the air circulates, Kanberra Gel® begins neutralizing and eliminating problems and associated odors on contact. It does so naturally, with no chemicals.

How Should I Place the Container?

The beauty of Kanberra Gel® is that it can be placed anywhere, as long as you have a flat surface. If you are a new user of the product it is recommended you follow our usage modes with their approximate application times:

- Shock Mode (3-5 days) Uncap the product and place it open without the diffuser lid.
- Maintenance/Protection Mode (30-90 days) Place the diffuser lid on the container to slow overall evaporation. The application area is effectively 'clean' and the product will now provide airborne protection.
 - Refill Mode Refill containers to keep Maintenance/Protection Mode activated.

How Long Does Kanberra Gel® Work?

The dissipation rate for Kanberra Gel® will vary by conditions. In typical applications. the Gel will take anywhere from 30 – 90 days to completely evaporate however it will have a residual effect for up to 2 weeks. After this time it is recommended to replace the Kanberra Gel® in order for it to continually offer protection. Various conditions will affect the dissipation rate. For example, if the Kanberra Gel® is placed under a fan, the rate of evaporation will increase due to the increased air flow. In areas of heavy particulates, like cigarette smoke or around pets, Kanberra Gel® may evaporate faster. Once the original particulates are addressed, the dissipation rate of Kanberra Gel® should slow into what we call "Maintenance/ Protection Mode".

Will Kanberra Gel® Leave a Scent?

When Kanberra Gel® is working all you should smell is clean air, the way Nature intended. No fragrances, no masking and no perfumes, just true fresh air. Kanberra Gel® is unlike any product on the market for eliminating odors. Instead of masking the odors with a chemical fragrance, Kanberra Gel® actually neutralizes the cause of the odors, leaving the air to return to its original

fresh state.

How is Kanberra Gel® Packaged?

Kanberra Gel® is packaged in air-tight, dripfree containers with an inner foil lined seal and a lid with holes, and comes in a variety of sizes including economical refill options.

Use Together for Complete Protection

Use **Kanberra Gel®** with **Kanberra Spray®** for total protection against odors. While the gel works 24/7, the spray provides fast, targeted odor control.





Kanberra Gel[®]Usage Chart

Home

We suggest 1oz per 100 sq. ft. of space

2 oz. (57g) Gel Areas up to 200 sq. ft.

- Closet
- Drawer
- Small Bathroom

4 oz. (113g) Gel Areas up to 400 sg. ft.

- Small Bedroom
- Kitty Litter Box
- Laundry Room
- College Dorm Room

8 oz. (227g) Gel Areas up to 800 sq. ft.

- Larger Bedroom
- Small Basement
- Living/Family Room
- Dining Room
- Kitchen

STOP ODORS Naturally linbe Indicate the control of the control o

Boat / RV

We suggest:

- Boats up to 20' (6m) use 1-2 jars depending on the type of boat.
- Boats 20' (6m) and greater –
 divide the length of your boat or
 RV by ten(10) and add one (1) jar
 to that.

Example: 50' boat ÷ 10 = 5 jars Add 1 jar for a total of 6 jars

2 oz. (57g) Gel Small Sized Areas

- Head
- Bait Locker
- Rope Locker
- Closet

4 oz. (113g) Gel Medium Sized Areas

- Interior Galley
- Bilge Area
- Cabin
- Bedroom

8 oz. (227g) Gel Larger Sized Areas

- Estate Room
- Engine Room
- Large Cabin
- Living Area

Also available in other sizes:

16 oz. (453g) Gel

- Very Large Rooms
- Residential HVAC Systems (directly in air handler units)

32 oz. (907g) Gel

 Very Large Indoor Spaces or HVAC Systems (directly in air handler units)

Refill pouches and pails are the most economical way to refill Kanberra® products

24oz. (680g) Gel Refill Pouch

• Standard refill size



1.25 gallon (4.5 Kg) Pail & 2.5 gallon (9 Kg) Pail

• Best for yachts and multiple use consumers



How to Sample Kanberra Gel®

Where should I use the .02 oz Kanberra Gel® sample?

In your personal vehicle under the seat and out of sunlight. **DO NOT** use in your boat, home or RV. This is only a sample and won't be effective in a large space.

Why sample in my vehicle?

We are all nose blind to our own surroundings and have found your personal vehicle to be the most effective method of sampling.

How long will this sample last?

3-5 days depending on the environment. Smokers should expect it to only last 1-2 days.

How will I know when the sample is finished?

After the Tea Tree Oil has gone airborne, the sample shrinks to a small pellet. Discard the pellet and refill the sample or purchase a larger container to continue breathing clean, purified air.





Enjoy cleaner air throughout your entire home.

Blower/Fan

Filter

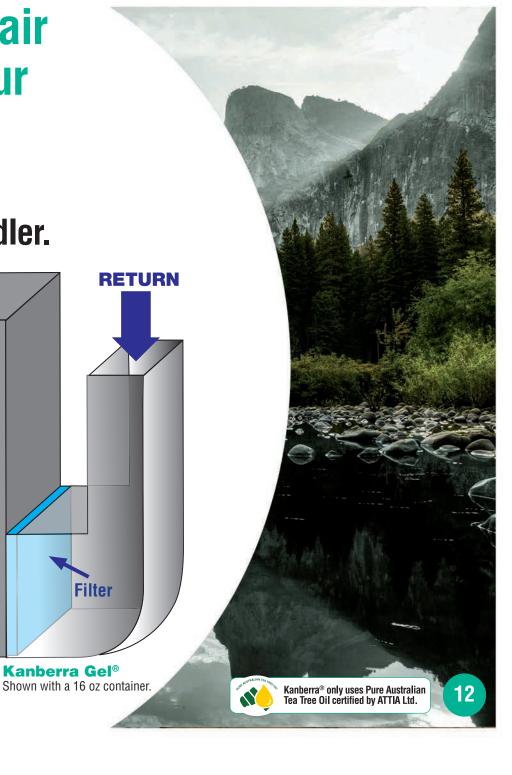
Kanberra Gel®

Use Kanberra Gel® in your heating & cooling system's air handler.



 All natural Kanberra Gel® is safe around children and pets and works 24/7 to clean your indoor air.

• Simply replace or refill the container when the gel turns dark in color and shrinks to a pellet.





Kanberra® Industrial Fogger & Industrial Concentrate

Industrial products for commercial use.







Kanberra® HURRICANE Ultra II

Industrial Spray & Fogging Concertrate Substitution Industrial Spray Industrial Spray Resource Spray por a Industrial Spray I

Industrial Spray & Fogging Concentrate 2.5 L or 8 fl oz (237ml)

Kanberra® Industrial Fogger

Kanberra Item Code	Description		
		Flow Rate	Particle Size
Industrial Foggers			
CYCLONE Ultra	Handheld ULV Sprayer	0-2.4oz (70mL) /minute	5-20 microns
HURRICANE Ultra II	Handheld ULV Sprayer	0-4.5 Gallons (0-17L) /hour	5-50 microns

Kanberra® Industrial Spray & Fogging Concentrate

KSPRAYCONCNTRT	2.5 L Kanberra® Industrial Spray & Fogging Concentrate	
KSPRAYCONCNTRT80Z	8 oz (237mL) Kanberra® Industrial Spray & Fogging Concentrate	

Directions for use with Kanberra® Industrial Foggers:

Severity of Problem	Dilution Rate	To Make 1 Gallon
Heavy Odor	8 fl oz (237mL) concentrate + 40 fl oz (1.18L) water	24 fl oz (710mL) concentrate + 104 fl oz (3.07L) water
*Medium Odor	8 fl oz (237mL) concentrate + 120 fl oz (3.55L) water	8 fl oz (237mL) concentrate + 120 fl oz (3.54L) water
Light Odor	8 fl oz (237mL) concentrate + 504 fl oz (14.9L) water	2 fl oz (59mL) concentrate + 128 fl oz (3.78L) water

^{*} Cost effective — 8 fl oz concentrate makes 1 gallon of fogging solution which fogs for over 1 hour of time. Average fog time = 2 minutes @ \$1.00 per treatment.



Kanberra®

Retail Products

Kanberra Group

800 Commerce Parkway Lancaster, New York 14086 Phone: 716-683-3000 Fax: 716-683-3005 www.KanberraGel.com



Use in ventilation systems, rooms, autos, RVs, boats, gym bags and more. Provides long-lasting protection – works 24/7, no plugs, no wires. Safe around kids and pets.

Kanberra Gel®

2 oz (57g)











Kanberra[®] Wipes



All Natural Wipes

Cleaner air and surfaces with just one wipe. Use in kitchens, offices, cars, RVs and more.

30 Count

KW0030



Kanberra® Premium Soap

For cleaner air and skin. Leaves skin clean, soft and odor free. For home, commercial and marine environments.

2 fl oz (59mL)

Kanberra

KGSOAP2OZ



7 fl oz (207mL) KGSOAP07



Kanberra® Diffusing Essential Oils



5 mL

KE05MLORG

KEO15MLORIG

15 mL

Kanberra Anti-Friction Cream For universal chafing or blistering. Great for



1.75 oz (50g)

sport or occupation that makes you sweat.

• Made with Pure

runners, surfers and any

Australian Tea Tree Oil.

• Protects sensitive areas from chafing and blistering.

 Offers skin protection from uniforms, body armor, athletic equipment and more.





Kanberra® Special Order Products

Kanberra Group

800 Commerce Parkway Lancaster, New York 14086 Phone: 716-683-3000 Fax: 716-683-3005 www.KanberraGel.com



We offer larger commercial sized products as well as convenient and economical refills.

Kanberra Gel®

16 oz (453g)



For use in very large rooms and residential HVAC units (directly in air handler units).

KG00016



Kanberra Gel®

32 oz (907g)



For use in very large indoor spaces or HVAC units (directly in air handler units).

KG00032



Kanberra Gel[®] Refill Pouch

24 oz (680g)

Reasealable twist off cap makes refilling original jars easy and saves money.

KG0024P



Kanberra Ger

1.25 Gallon (4.5Kg) Pail

KG01250



Kanberra Gel® Refill Pails

Ideal for use on megayachts or large commercial HVAC units.

2.5 Gallon (9Kg) Pail

KG00025





Kanberra Spray® Refill

64 fl oz (1.89L)

Economical and convenient resealable container is ideal for refilling original bottles.

KS64R





Kanberra[®] Soap Refill

56 fl oz (1.66L)

Economical and convenient resealable container is ideal for refilling original bottles.

KGSOAPREFL









Kanberra Group

800 Commerce Parkway Lancaster, New York 14086 Phone: 716-683-3000 Fax: 716-683-3005 www.KanberraGel.com

POP Display

Wire Rack POP Display

Holds Gel and Spray. Comes with display header and 50 brochures.

Wire Rack

KG000WR









Wire Rack 7 – 2 fl oz (59mL) Sprays 7 – 2oz (57g) Gels 4 – 4oz (113g) Gels Brochures

Kanberra Gel[®] Sample Packs

12 Pack .2 oz (6g)

KGSAMPLE12



100 Pack .2 oz (6g)

KGSAMPLE100





Kanberra® Rack Brochures

50 Pack

KGBRGEN





Coming Soon!

Watch for More Exciting Kanberra® Products!





Kanberra®

Retail Products



Kanberra Group

800 Commerce Parkway Lancaster, New York 14086 Phone: 716-683-3000 Fax: 716-683-3005 www.KanberraGel.com

POP Display

Wire Rack POP Display

Holds Kanberra® Anti Friction Cream and Taint Paint®



Wire Rack

WRTAINT



STAY SAFE FROM CHAFE.





- The healing power of Pure Australian Tea Tree Oils.
- Cream creates a soothing layer that puts the restriction on friction.
- Keeps sensitive skin fresh.
- Use anywhere you get chafing or blistering.

3.5 oz (100g)

KANTPAINT-100G





Coming Soon!

Watch for More Exciting Kanberra® Products!